SCHOOL OF MANAGEMENT STUDIES
COCHIN UNIVERSITY OF SCIENCE AND TECHNOLOGY

SMS RESEARCH FORUM

DOCTORAL COLLOQUIUM'25

Elevate Your Research

15-16 MAY, 2025

THEME

INNOVATIONS IN CONTEMPORARY SOCIAL SCIENCE RESEARCH:
INSIGHTS AND IMPACT

- ✓ Paper and Poster Presentation
- ✓ Panel Discussions
- ✓ Meet the Editors
- ✓ Workshops
- ✓ Awards

A Diamond Jubilee Initiative

Cochin University of Science and Technology (CUSAT), established on July 10, 1971, as the University of Cochin and reconstituted as CUSAT in 1986, is a premier institution in Kerala committed to postgraduate education and advanced research. Recognized as a world-ranking university, CUSAT holds a NAAC 'A+' grade and has featured in the Times Higher Education World Rankings since 2017. In the NIRF 2024 rankings, it ranked 10th among nearly 500 state public universities in India, 34th among all Indian universities, and 51st overall among 58,000 higher education institutions. CUSAT has also bagged first position among universities in the Kerala Institutional Ranking Framework (KIRF) and has consistently improved its national ranking over the past seven years.

The School of Management Studies (SMS), established in 1964, is one of CUSAT's oldest departments and a pioneer in South Indian management education. Offering MBA and PhD programmes, SMS ranks among India's top 100 business schools with consistent NIRF progress. It is recognized for academic excellence, strong industry ties, and a focus on emerging trends, fostering innovation and responsible leadership. Its alumni hold key roles in academia, government, and industry.

The PhD programmes, available in full-time and part-time modes, promote high-impact research across management disciplines. Emphasizing academic rigor, critical thinking, and practical relevance, the programme encourages scholars to address real-world business challenges and advance management thought. SMS nurtures a research culture that delivers actionable insights, with alumni influencing academia, industry, and public institutions.

SMS Research Forum is the association of over 100 research scholars at the School of Management Studies, launched during its Diamond Jubilee year. It fosters academic dialogue, peer learning, and a vibrant research community through workshops, interactions, and knowledge-sharing initiatives. Committed to advancing meaningful research, the Forum provides a platform for scholars to exchange ideas and contribute impactful solutions. Its flagship event, Doctoral Colloquium 2025, offers an opportunity for scholars to present their work, gain feedback, and engage with academic peers and experts.

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About
DOCTORAL COLLOQUIUM'25

The Doctoral Colloquium' 25, hosted by the SMS Research Forum at the School of Management Studies, CUSAT, is a two-day academic event designed to bring together research scholars, aspiring researchers, and academic professionals for meaningful exchange, learning and collaboration.

TRACKS
- Finance
- Human Resources
- Marketing
- Operations and Systems
- Interdisciplinary Research in Social Sciences

PROGRAMME HIGHLIGHTS

- **Meet the Editors:** Insights from top journal editors on emerging research trends, including AI and machine learning.
- **Breakout Session:** Small-group interactions with editors based on research areas.
- **Workshops:**
  - Qualitative Approaches in Social Science Research
  - Experimental Research Methods in Social Sciences
- **Panel Discussion:** Bridging Academia and Industry for Research Impact
- **Paper & Poster Presentations** across key management tracks
- **Best Presentation & Poster Awards**
- **Networking Dinner**

Non-presenting participants, including early-stage researchers, postgraduate students, and faculty, are welcome to attend. Join us for engaging expert sessions, workshops, and academic interactions that offer valuable insights and networking opportunities

Presentation Categories and Abstract Submission Guidelines

Poster Presentation

Intended for aspiring researchers and any Ph.D. / FPM Scholar registered with any recognised institution/university in India or other countries and in their first year.

The abstract should present a clearly defined research idea and include:
- Title
- Research problem and relevance
- Objectives
- Tentative methodology or approach

Word limit: 700–1000 words
Format: PDF or Word | Font: Times New Roman, Size 12, 1.5 spacing

Paper Presentation

For advanced scholars who have Any Ph.D. / FPM Scholar registered with any recognised institution/university in India or other countries and completed at least one year of doctoral research. Submissions must be based on work that has progressed at least up to the conceptual framework stage.

The abstract should include:
- Title
- Research background and problem statement
- Objectives
- Conceptual framework
- Methodology
- Key findings or insights (if available)

Word limit: 2000–3000 words
Format: PDF or Word | Font: Times New Roman, Size 12, 1.5 spacing

Link for Abstract Submission

Extended date of Abstract submission: May 07, 2025

Registration Fee   ₹ 2,500 + GST   **Link for Registration**